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| **Cornell Notes** | **Topic/Objective:**  | **Name:** |
|  **Newsworthiness Factors** | **Class/Block: Journalism 2B** |
|  | **Date: 9/23/2015** |
| **Essential Question: What are factors that journalists consider when determining whether something is newsworthy or not?** |
| **Questions:** | **Notes:** |
| **What is prominence?** |  |
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|  **What is proximity?** |  |
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| **What is timeliness?** |  |
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| **What is impact or consequence?** |  |
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| **What is novelty?** |  |
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| **What is shock value?** |  |
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| **What is conflict?** |  |
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|  **What is human interest?** |  |
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| * **What is pathos?**
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|  **What is a titillation component?** |  |
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| **Summary:**  |
|  **Readers benefit from information that explains issues, processes, trends, and events that affect their lives and**  |
|  **communities. This is the type of useful information that is sought out and shared.** |
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