Types of Leads Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Objective: Students will work in small groups to create a poster detailing a variety of

news leads.

* Using poster board, copy paper, newspapers, and markers, create a colorful graphic with descriptions and examples.
* Students should include **at least 7** of the following:

summary lead, punch lead, descriptive lead, question lead, quotation lead,

direct address lead, contrast lead, anecdotal lead, gag lead, personal lead,

delayed lead, literary allusion lead, and surprise lead.

* For each lead, include
* a clear description
* at least two examples from real news articles – cut out headline and lead
* at least one original example (creative headline AND lead)
* a graphic to help identify each one
* DUE DATE: Thursday, December 10th

Group Member Names \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How will we divide the work?

What am I responsible for?