

|  |  |  |  |
| --- | --- | --- | --- |
| **Cornell Notes** | **Topic/Objective:** | | **Name:** |
| **Newsworthiness Factors** | | **Class/Block: Journalism 2B** |
|  | | **Date: 9/23/2015** |
| **Essential Question: What are factors that journalists consider when determining whether something is newsworthy or not?** | | | |
| **Questions:** | | **Notes:** | |
| **What is prominence?** | |  | |
|  | |  | |
| **What is proximity?** | |  | |
|  | |  | |
| **What is timeliness?** | |  | |
|  | |  | |
| **What is impact or consequence?** | |  | |
|  | |  | |
| **What is novelty?** | |  | |
|  | |  | |
| **What is shock value?** | |  | |
|  | |  | |
| **What is conflict?** | |  | |
|  | |  | |
| **What is human interest?** | |  | |
|  | |  | |
| * **What is pathos?** | |  | |
|  | |  | |
| **What is a titillation component?** | |  | |
|  | |  | |
|  | |  | |
| **Summary:** | | | |
| **Readers benefit from information that explains issues, processes, trends, and events that affect their lives and** | | | |
| **communities. This is the type of useful information that is sought out and shared.** | | | |
|  | | | |