Quiz – Ethics in Journalism Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_ Block \_\_\_\_\_\_\_\_\_\_\_

Ethics Accuracy Credibility Influence

Integrity Impartial Plagiarism Anonymous sources

Transparency On the record Fabrication Conflict of interest

Directions: Write each journalism term next to each definition. Spell it correctly! ☺

|  |
| --- |
| a reputation for being right |
| including in the story where the information came from and allowing the public to decide for itself whether to believe the story |
| copying the work of others and passing it off as your own |
| the quality of possessing an inner sense of right and wrong and adhering to high moral principles or professional standards |
| a connection a reporter has to the news or a story which may influence or cloud the person's judgment in being impartial |
| getting all the facts right and always seeking the truth  subjects who do not want to be named or identified in any way |
| being objective, putting aside personal opinions, and not accepting gifts, meals, trips, or anything else that could be seen as seeking to influence the news |
| persuade one to write favorably about certain people or businesses |
| the moral principles that govern the appropriate conduct for individuals and organizations |
| fiction writing and passing it off as fact |
| quoting a source who knows his or her name will be published |

|  |  |  |
| --- | --- | --- |
| **Never missed   (12 terms)** | | |
|  | credibility | a reputation for being right |
|  | transparency | including in the story where the information came from and allowing the public to decide for itself whether to believe the story |
|  | plagiarism | copying the work of others and passing it off as your own |
|  | integrity | the quality of possessing an inner sense of right and wrong and adhering to high moral principles or professional standards |
|  | conflict of interest | a connection a reporter has to the news or a story which may influence or cloud the person's judgment in being impartial |
|  | accuracy | getting all the facts right and always seeking the truth |
|  | impartial | being objective, putting aside personal opinions, and not accepting gifts, meals, trips, or anything else that could be seen as seeking to influence the news |
|  | influence | persuade one to write favorably about certain people or businesses |
|  | ethics | the moral principles that govern the appropriate conduct for individuals and organizations |
|  | fabrication | fiction writing and passing it off as fact |
|  | on the record | quoting a source who knows his or her name will be published |
|  |  |  |