Quiz – Ethics in Journalism Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_ Block \_\_\_\_\_\_\_\_\_\_\_

Ethics Accuracy Credibility Influence

Integrity Impartial Plagiarism Anonymous sources

Transparency On the record Fabrication Conflict of interest

Directions: Write each journalism term next to each definition. Spell it correctly! ☺

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_getting all the facts right and always seeking the truth  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_subjects who do not want to be named or identified in any way  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_a connection a reporter has to the news or a story which may influence or  cloud the person's judgment in being impartial  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_copying the work of others and passing it off as your own  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_including in the story where the information came from and allowing the  public to decide for itself whether to believe the story  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_persuade one to write favorably about certain people or businesses  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_the quality of possessing an inner sense of right and wrong and adhering to  high moral principles or professional standards  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_quoting a source who knows his or her name will be published  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_fiction writing and passing it off as fact  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_being objective, putting aside personal opinions, and not accepting gifts,  meals, trips, or anything else that could be seen as seeking to influence the  news  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_a reputation for being right  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_the moral principles that govern the appropriate conduct for individuals  and organizations  Short Answer:  13. If “imitation is the sincerest form of flattery,” then why is plagiarism wrong?  14. As a journalist, when would using an anonymous source be better than using an on the record  source? |
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| **Never missed   (12 terms)** | | |
|  | credibility | a reputation for being right |
|  | transparency | including in the story where the information came from and allowing the public to decide for itself whether to believe the story |
|  | plagiarism | copying the work of others and passing it off as your own |
|  | integrity | the quality of possessing an inner sense of right and wrong and adhering to high moral principles or professional standards |
|  | conflict of interest | a connection a reporter has to the news or a story which may influence or cloud the person's judgment in being impartial |
|  | accuracy | getting all the facts right and always seeking the truth |
|  | impartial | being objective, putting aside personal opinions, and not accepting gifts, meals, trips, or anything else that could be seen as seeking to influence the news |
|  | influence | persuade one to write favorably about certain people or businesses |
|  | ethics | the moral principles that govern the appropriate conduct for individuals and organizations |
|  | fabrication | fiction writing and passing it off as fact |
|  | on the record | quoting a source who knows his or her name will be published |
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